**World’s Premier Supplier of Products from South Asia**

Source thousands of products from hundreds of top-notch manufacturers with decades of combined experience, excellence and credibility

**Our Story**

Amid the 2020 pandemic that caused a global economic crisis, two entrepreneurs of Delhi thoroughly brainstormed and developed a groundbreaking solution that aims to bring financial breakthrough not only to India but to other countries across the globe.  
Keeping in mind the fact that India has a huge population with a variety of talented technicians, numerous hustlers, and abundant resources; these inspired the thought of utilizing these assets to make a difference by manufacturing everything in India and supplying it to the world. This led to the birth of IndoMarche: Creating Technicians to Businessmen.

**IndoMarche E-commerce Technology**

A revolutionary system that bridges the gap for Indian technicians and wholesale customers. IndoMarche will enable small manufacturers from different industries to grow by selling their products using our user-friendly e-commerce store while also allowing suppliers, vendors, and buyers from other continents to gain access to India’s manufacturing industry, resulting in a stronger economy.

**Our Beliefs**

At Indomarche, we believe that we should give the smaller skilled makers a chance to innovate and create their brand in a central economy, not falling with economical or regional changes — offering unwavering dedication, guidance, and support to all technicians and customers.

* UNPARALLELED SERVICE
* HIGH-QUALITY PRODUCTS
* UNBEATABLE WHOLESALE PRICING

**Our Purpose**

IndoMarche exists for South Asia and the whole world. We are committed to helping individuals, businesses and communities to prosper. We desire to enable Indian skilled micro inventors, creators, designers, innovators, developers, and vendors to reach buyers, wholesalers anywhere in the globe. We also donate 1% of our profit to PM Care Fund.

## BENEFITS

### *Selling online has never been easier.*

#### Start Selling in Minutes

Get straight to growing your business. We handle everything to sell online. So you can focus on your business rather managing the infrastructure.

#### Comprehensive Dashboard

Get a holistic and detailed view of your business to better understand sales, orders, and customers to better tailor your products.

#### Get Paid Directly and Securely

We don't keep your money! The payment goes to you directly as soon as a buyer pays.

Name of the package: **Start-up**

1. **Start-up Guidance at Zero Cost:** We offer free business guidance to start with the business, setting the goals, and getting a paced growth for the business.
2. **A special Account manager dedicated only with your business for 3 days:** IndoMarche provides you a dedicated account manager to help with the account settings and product listings and help get a better understanding of operating the account in 3 days.
3. **Entirely Indian business:** We are an Indian company based on Indian guidelines.
4. **Fostering ‘Made in India’:** We believe in promoting ‘Made in India’ movement and products.
5. **Ensuring the self-sufficiency of merchants via direct exports:** IndoMarche is enabling a feature of direct export worldwide and remove the role of middlemen to help the merchants get the maximum profits.
6. **Supporting small Indian suppliers that none other platform offers:** IndoMarche is helping the small Indian businesses and start-ups to expand their business and mark their positions in the market that is pretty impossible with the other platforms.
7. **A fully-fledged wholesale marketplace for Indian merchants:** We are filling the gap of the unavailability of a complete wholesale platform for the Indian manufacturers to sell their products on.
8. **Zero Fixed Deposits:** No fixed deposits are charged from the merchant business partners by IndoMarche, unlike the other platforms that charge about 2,500USD for the fixed security deposits.
9. **A step to help the Indian Economy flourish:** With IndoMarche, we support Indian merchants get self-sufficient and hence extending economic growth by reducing the extra payments for exporting services.
10. **Aid with Swadeshi Promotion:** We help the Indian economy with the Swadeshi platform promoting Swadeshi products and excluding Videshi middle-men.
11. **Free domain website offered to the merchants on completing 3 months:** After maintaining three months of the relationship and building trusts, there is also the availability of free website domains to help the merchants grow.
12. **Helping in social causes by contributing to PM CARE Fund:** IndoMarche is Contributing to the PM CARES Fund of India with every sale made from the portal.
13. **Dedicated Merchant support:** A dedicated merchant support service is available 24\*7 with IndoMarche.
14. **Immediate Payment releases:** We provide direct payment transfers to the merchants’ accounts on receiving an order, as we do not hold any payment back.
15. **Advance payment offered to the merchants:** We pay advance money just on receiving the orders, being the first company to follow this method!
16. **Exclusive Brand Training and Free beta Testing:** Indomarche is also offering exclusive brand training worth 25,000 at just 5,000 for our partner merchants with free accessibility for the beta testers for 12 months.
17. **Special Website Store:** A website store for the merchants if also ensured with IndoMarche’s portal.
18. **Dedicated landing page for each Store:** A special landing page is available with IndoMarche’s portal for each merchant’s store.
19. **Easy steps from listing the products to delivering them:** The order of steps that the merchants need to follow with us is as mentioned: Upload the product on the listing -> Get the orders by the customers -> Get paid as soon as the order is confirmed and payment is done -> Ship the order and maintain the promised quality.
20. **Issuing personal gift cards and discounts enabled:** We have a service for the merchants to allow issuing the individuals discount offers and gift cards for the customers.

Name of the package: **Business Premium**

“Technician to a Businessman”

Taking the Business Premium package under the spotlight: It includes everything from the free one and there are some added services as mentioned –

* + - 1. **Exclusive Brand training:** IndoMarche provides exclusive brand training to the merchant partners to help them understand the vision of the business and the goals. It also provides an in-depth understanding of the business norms to be followed!
      2. **Visual Brand Identities offered:** We, at IndoMarche, offer the merchants a complete brand guidelines booklet and brochure to help them take reference whenever stuck.
      3. **Ideal Business Avatar and Core Values:** We help in the development of the best business avatar for the merchants with a unique listing of core values with the best values to attract maximum customers.
      4. **Verified account tag offered:** After the complete verification, IndoMarche provides the tag of verified account to the merchants which increases their credibility among the customers.
      5. **Dedicated lifetime account manager:** A special account manager is offered for the life-time period to help assist the merchants with business growth and development.
      6. **Setups for social media handle and account handling services:** IndoMarche also helps the merchants to get a social media page with the best marketing and advertising to build the success trend. Our experts also help in handling these accounts.
      7. **Featured business promotion for 3 days:** Dedicated personalized promotion of the merchant stores is provided for 3 days from the date of the account set-up.
      8. **Account Setup, integration, and Search Engine Optimization:** Complete assistance with account setup and branding along with the services for analyses and optimization services for better results are there with IndoMarche.
      9. **Optimized Content creations for each store:** Search Engine Optimised content writing is provided for the merchant’s store.
      10. **A creative blog on Vendor’s story:** Blog writing service is offered to help with the vendor’s story, and content writing for individual FAQs and questionnaires for the merchants.
      11. **World-class communication training:** Exclusive soft-skills and communication training is provided by us to ensure better communication between the customers and the merchants. This helps the merchants get a proper convincing skill.
      12. **Free 1 packaging material roll:** With the package registration, IndoMarche provides 1 roll of packaging material free to the merchants.
      13. **Available 2 staff accounts for better support:** With the Business Premium package of IndoMarche, the merchant’s task gets eased up with the availability of staff accounts with varying and customized authorization.
      14. **Lowest charge with minimal commissions:** IndoMarche’s services business premium services come at the lowest one-time payment with minimal commissions charged.
      15. **Best Courier tie-ups:** Tie-ups with domestic and international shipping management and courier services are also offered to the merchants.
      16. **Instant payments without any delay:** IndoMarche does not hold back any payment, as soon as a customer confirms the order and pays for the same, the amount is directly transferred to the merchant’s account.
      17. **Search engine Optimized website landing page:** Special and dedicated landing page for the merchant’s store is there along with the Search Engine Optimization for enhanced reach.
      18. **Search Engine Optimised description contents:** We help with re-writing all the product descriptions to make them professional, Search Engine optimized, attractive, and highly detailed.
      19. **Supreme kit for enhanced business growth:** Brand premium business growth kit is also offered with a small one-time payment.
      20. **Entire hassle-free business and account handling with IndoMarche:** With us, the merchants can transfer all the handling headaches to us, and stay burden-free.
      21. **Financial supports with esteemed institutions:** Dedicated financial support from several capitalists and funding institutions are also helped with.
      22. **Upcoming Webinar with tips on business growth:** In October 2020, we are coming up with a webinar to help the merchants with several tips on business development and handling.
      23. **Extended help for merchants:** Extended merchant support service is there with Business Premium.
      24. **A high stock limit:** The stock limit is also high with this package of IndoMarche, with up to 1,000 product listings.
      25. **Attractive business Card generations and delivery:** IndoMarche helps the merchants with designing decent and attractive business cards and delivers these with minimal charges too.
      26. **Accurate Msme Registrations:** Start-ups need registration helps with Msme (Ministry of Micros, Small, and Business Enterprises), and we help with that too.

Name of the Package: Professional

“For Those who Pitch high”

A glance over the additional features of the Professional package (It includes all the features of free and Business Premium package too):

**Staff Account limit extended:** Staff account limit is increased with the accessibility of up to 10 accounts.

**Extended inventory limit:** The stock limit is also extended to 10,000.

**Lowest rate with least commissions:** IndoMarche offers lower rates for professional packages and charge minimal commissions, that is far less than any other wholesale market place.

**Lifetime dedicated account manager:** A special account manager dedicated to your business growth is offered for a lifetime.

**The extended limit for free packaging material:** Free packaging material is provided every month with the package payment.

**Tie-ups with best Courier services:** We help the merchants get the best Indian and International courier and shipment tie-ups.

**Special expert to handle business growth strategy management:** Business Growth strategists are there for dedicated services in strategic management and growth.

**Social Media handling per month:** Social media account handling is offered every month with the package payment.

**Premier Visual Media promotions:** Visual media promotions are offered for better reach and customer acquisition for the merchants.

**A quality product badge for better results:** We are also offering a badge of quality products to get to the customers’ preferences.

**Business’s banner Ads at FrontPage:** Banner ads of the business are provided at the portal’s front page for the merchants of the professional package.

**Lifetime availability of account managing team:** A special account management team is provided too for the lifetime that charges only 1-2% of the amount per sale.